

Matt Aaron
Co-founder
Insurance Agent Mobile Application

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Aaron is an entrepreneur with the unique ability to bridge content platforms.

In 2012, Aaron co-founded ***Insurance Agent App*** - the premier mobile and web-based utility application for insurance agencies & brokerages. The ***Insurance Agent App*** connects agencies with their clients and carriers BEFORE, DURING & AFTER events happen.

Recently, the ***Insurance Agent App*** won this year's prestigious ACORD InsurTech Innovation Challenge in the Startup / Disruptor category, by delivering a First Notice of Loss directly from the ***Insurance Agent App*** to an insurance company's claims department, and they are continuing their work with insurance companies to deliver policy data directly to the ***Insurance Agent App*** outside of an agency's management system.

Prior to entering the InsurTech arena, the bulk of Aaron's career was in media and entertainment with Paramount Pictures and CBS Corporation.

Aaron is an alumnus of Brown University, earned his MBA from UVA's Darden School, and resides in Charlotte, NC with his wife and two sons.