



CHAMPIONS' CIRCLE

2020 SPONSORSHIP PROGRAM



NCAHU recognizes the importance of our sponsors and supporters. It is your ongoing support that makes NCAHU events and programs possible for our members. In 2020, we invite you to join our newly-created *NCAHU Champions' Circle*, an annual program that takes the hassle out of allocating your marketing and sponsorship dollars by offering yearlong, high-visibility exposure to the entire NCAHU membership.

Gone are the days of a la cart, event-specific sponsorships. With your company's one-time annual pledge to the NCAHU Champions' Circle program, you'll receive exclusive, valuable benefits for the duration of 2020.

Make the most of your company's marketing efforts and show your support for NCAHU. *Join today!*

**QUESTIONS? CONTACT ALLYSON KNOTT, CMP
AT (888)275-8909 OR AKNOTT@IIANC.COM**

PROGRAM BENEFITS AT-A-GLANCE

	MVP \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
NCAHU SYMPOSIUM 2020				
Exhibit booth at NCAHU Symposium 2020	Two (2) complimentary booths	One (1) complimentary booth	75% discount	75% discount
Complimentary registration(s) to attend	6	4	2	1
Discounted registration rates for all company employees	✓	✓	✓	✓
Priority selection of exhibit booth location	1st	2nd	3rd	4th
Exclusive opportunity to speak at a Symposium 2020 session	✓			
Sponsorship and recognition	Large logo	Small logo	Large name	Small name
Exclusive NCAHU Champions' Circle exhibitor signage	✓	✓	✓	✓
Recognition on event signage	Large logo	Small logo	Large name	Small name
NCAHU MEDICARE SUMMIT				
Discounted exhibit opportunity at NCAHU Medicare Summit	✓	✓	✓	✓
Priority selection of exhibit space location	1st	2nd	3rd	4th
Discounted registration rates for all company employees	✓	✓	✓	✓
Exclusive NCAHU Champions' Circle exhibitor signage	✓	✓	✓	✓
Recognition on event signage	Large logo	Small logo	Large name	Small name
EXPOSURE THROUGH DIGITAL ADVERTISING				
Digital banner ad featured in NCAHU News, a monthly e-mail newsletter sent to all NCAHU members and sponsors	Two (2) per year	One (1) per year		
Exclusive featured highlight in one (1) issue of NCAHU News*	✓			
E-newsletter button hyperlinked to company website in NCAHU News	✓	✓		
Complimentary banner ad featured prominently on NCAHU website	✓			
Year-long recognition on NCAHU website	Large logo	Small logo	Large name	Small name
PROFESSIONAL DEVELOPMENT CLASSES				
Recognition at all NCAHU professional development classes	Large logo	Small logo	Large name	Small name
MISCELLANEOUS				
Receive annual copy of NCAHU member directory (PDF)	✓	✓	✓	✓
Exclusive use of NCAHU Champions' Circle logo	✓	✓	✓	✓

*NCAHU reserves the right to approve newsletter content

CHAMPIONS' CIRCLE PLEDGE FORM

Due by January 31, 2020

I want to support the North Carolina Association of Health Underwriters!

MVP (\$15,000)

Gold (\$10,000)

Silver (\$5,000)

Bronze (\$2,500)

Company Name: _____

Main Contact Name: _____

If billing contact is different, please provide it here: _____

Company Address: _____

Phone: _____ Email: _____

Company Website: _____

Payment Information:

Check (Payable to NCAHU)

Credit Card: _____ Visa _____ MasterCard _____ American Express

Card Number: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing Address for Card: _____

CHAMPIONS' CIRCLE TERMS AND CONDITIONS:

The Champions' Circle Program operates on a calendar year (benefits applicable January 1 – December 31). Commitments must be renewed each year to continue as an NCAHU Sponsor and receive corresponding benefits. This contract serves as a binding agreement between your company and the North Carolina Association of Health Underwriters (NCAHU). Your company is responsible for the full, contracted balance, as no cancellations are permitted.

Payment is due at the time this commitment form is returned to NCAHU. NCAHU must receive this commitment form and complete payment by January 1, 2020 to be included in the 2020 Champions' Circle Program and receive applicable benefits. If payment is received after this date, benefits may be adjusted accordingly. Please note, if you choose the "credit card" option, your card will be charged upon NCAHU's receipt of this form.

Send commitments via mail: NCAHU, Attn: Allyson Knott, PO Box 1165, Cary, NC 27512; fax: 919-882-9881; or email: aknott@iianc.com.

I agree to all terms and conditions outlined in this agreement. (please sign) _____ Date _____

Contact Allyson Knott, CMP at aknott@iianc.com or 919-863-6517 with questions.