



# BIG I

## Marketing Summit

2024

**JANUARY 8-9**

**WE TAKE**  
*Great Care*  
**OF OUR SPONSORS**  
**WITH GREAT**  
*Visibility.*

This conference unites association marketing professionals from around the country who influence and make association purchases and who curate the voice to thousands of independent insurance agencies... in one place.

### ~~LEAD SPONSORSHIP~~

~~\$4,500~~

- Recognition as main sponsor on event signage
- Logo inclusion in event promotions
- Acknowledgment throughout Summit
- Opportunity to participate in Sponsor Speed Dating
- Optional: item or flyer to be distributed at event
- Invitation to the evening reception

### KEYNOTE SPEAKER SPONSOR

**\$3,000**

- Logo inclusion in event promotions
- Recognition before/after keynote presentation
- Opportunity to participate in Sponsor Speed Dating
- Optional: item or flyer to be distributed at event
- Invitation to the evening reception

### ~~COCKTAILS SPONSOR X2~~

~~\$2,000~~

- Logo inclusion in event promotions
- Signage at evening event
- Recognition at Sunday's and Monday's cocktail hour
- Opportunity to participate in Sponsor Speed Dating
- Optional: item or flyer to be distributed at event
- Invitation to the evening reception

### LUNCH OR BREAK SPONSOR X4

**\$1,000**

- Logo inclusion in event promotions
- Signage at either lunch or break event
- Recognition at lunch
- Invitation to the evening reception

### BREAKFAST SPONSOR X2

**\$750**

- Logo inclusion in event promotions
- Signage at breakfast
- Recognition in morning introduction

### COFFEE BAR SPONSOR

**\$500**

- Logo inclusion in event promotions
- Signage at coffee station
- Recognition in morning introduction

### GENERAL SPONSOR

**\$300**

- Logo inclusion in event promotions

### PLANNING COMMITTEE MEMBERS:

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