



2026 IIANC PARTNERS PROGRAM

At IIANC, we don't wait for the future: we create it. We're driving meaningful innovation, delivering next-generation solutions, and empowering independent agencies to thrive in an ever-changing marketplace. Partnering with IIANC means joining a powerful and growing movement that's shaping what's next for the independent agency channel.

As the fastest-growing Big "I" state association and one of the most influential voices for independent agents nationwide, IIANC offers far more than standard membership perks. We provide a strategic platform for companies to grow, connect, and lead alongside an organization redefining what agency success looks like.

Our InsurEXPO trade show isn't just another industry event; it's the premier gathering of independent agents in the Southeast. It attracts top producers, decision-makers, and innovators from across North Carolina and beyond. As a 2026 PARTNER, you'll gain unmatched visibility and the opportunity to engage directly with the agents shaping the industry's future.

Join the movement transforming the independent agency system. Together, we'll lead the change, drive innovation, and build the future of agency success.

PARTNER PLEDGE FORM

Due by January 31, 2026

I want to support my independent agency network!

<input type="checkbox"/> Chairman's Circle (\$20,000)	<input type="checkbox"/> Presidential (\$16,500)	<input type="checkbox"/> Platinum (\$13,500)
<input type="checkbox"/> Gold (\$10,000)	<input type="checkbox"/> Silver (\$7,000)	<input type="checkbox"/> Bronze (\$3,500)

Company Name: _____

Main Contact Name: _____

If billing contact is different, please provide it here: _____

Company Address: _____

Phone: _____ Email: _____

Company Website: _____

Included with our PARTNERS Program pledge is a \$1,000 \$500 \$250 \$ _____ contribution to the IIANC Action Fund, to support advocacy efforts on behalf of North Carolina independent insurance agents.

TOTAL AMOUNT DUE: \$ _____

Payment Information:

Check (Payable to IIANC) Please invoice me

Credit Card: _____ Visa _____ MasterCard _____ American Express

Card Number: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing Address for Card: _____

PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS Program operates on a calendar year (benefits applicable January 1 – December 31). Commitments must be renewed each year to continue as an IIANC PARTNER and receive corresponding benefits. This contract serves as a binding agreement between your company and the Independent Insurance Agents of North Carolina (IIANC). Your company is responsible for the full, contracted balance, as no cancellations are permitted.

Payment is due at the time this commitment form is returned to IIANC. IIANC must receive this commitment form and complete payment by January 31, 2026 to be included in the 2026 PARTNERS Program and receive applicable benefits. If payment is received after this date, benefits may be adjusted accordingly. Please note, if you choose the "credit card" option, your card will be charged upon IIANC's receipt of this form.

Send commitments via mail: IIANC, PO Box 1165, Cary, NC 27512; or email: aknott@iianc.com.

I agree to all terms and conditions outlined in this agreement. (please sign) _____ Date _____

HOW WE'RE SHAPING THE FUTURE OF THE INDUSTRY

InsurAcademy

Your Path to a Successful
Insurance Agency Career

InsurAcademy recruits and trains the next generation of insurance agents, ensuring the continuity of the independent agency system.



101 Weston Labs is the first InsurTech accelerator for the independent channel, supporting innovative entrepreneurs in developing technology that enhances independent agencies.

Agency Leaders Executive Retreat

March 15-18, 2026 | Omni Grove Park Inn | Asheville, NC

- Exclusive opportunity to connect with NC's leading agency owners and principals
- Brings together key agency decision makers and company representatives for several days of high-impact learning and networking in a beautiful and relaxing resort environment

NEW: Chairman's Championship Cup

June 8, 2026 | MacGregor Downs Country Club | Cary, NC

- A newly-added day of golf and networking benefiting the IIANC Action Fund
- Opportunities for sponsorships and tabletop displays will be available for your company to network with IIANC's most engaged PAC contributors and more

InsurEXPO26

September 17-18, 2026 | Benton Convention Center | Winston-Salem, NC

- IIANC's most eagerly anticipated annual event featuring the state's largest industry trade show with 125+ exhibiting companies and vendors
- Attracts attendance of approximately 800 industry professionals, including nearly 400 independent agents from across North Carolina

Young Agents Development Conference

October 29-30, 2026 | Embassy Suites Riverfront | Wilmington, NC

- Designed to help Young Agents and those new to the industry increase their knowledge and expertise and make the connections that will lead towards future agency leadership
- Offers PARTNERS numerous organic networking opportunities without tying you to an exhibit booth

WANT IN? YOU SHOULD!

Allyson Knott, CMP | aknott@iianc.com | 919-863-6517

PROGRAM BENEFITS AT-A-GLANCE

	CHAIRMAN'S CIRCLE \$20,000	PRESIDENTIAL \$16,500	PLATINUM \$13,500	GOLD \$10,000	SILVER \$7,000	BRONZE \$3,500
ADVOCACY FOR INDEPENDENT AGENTS						
E-newsletter button hyperlinked to company website in the Governmental Affairs "Raleigh Report" (sent during legislative session)	Logo					
Invitation to join the IIANC delegation at the Big "I" National Legislative Conference (limit one representative per company)	★					
Invitation to local gatherings held throughout NC with IIANC member agents and state legislators	★	★				
VISIBILITY AT IIANC CONFERENCES AND EVENTS						
Exhibit booth at InsurEXPO26, North Carolina's largest industry event	complimentary (\$2,400 value)	complimentary (\$2,400 value)	complimentary (\$2,400 value)	50% discount*	50% discount*	50% discount*
Priority selection of exhibit space location at InsurEXPO26	1st	2nd	3rd	4th	5th	6th
Exclusive "PARTNER Company" exhibitor signage at InsurEXPO26	★	★	★	★	★	★
NEW Discounted tee box exhibitor rates at the 2026 Chairman's Championship Cup golf tournament	50% discount*	50% discount*	50% discount*	50% discount*	50% discount*	50% discount*
Complimentary registrations to IIANC events, as specified:	4 to InsurEXPO26 1 to ALER26 1 to YADC26 (up to \$3,000 value)	2 to InsurEXPO26 1 to ALER26 1 to YADC26 (up to \$2,700 value)	2 to InsurEXPO26 1 to YADC26 (up to \$2,100 value)	1 to InsurEXPO26 1 to YADC26 (up to \$1,500 value)	1 to InsurEXPO26 (up to \$900 value)	
Discounted registration rates for all company employees at IIANC events and educational classes	★	★	★	★	★	★
Sponsorship recognition at all IIANC conferences and events	Logo	Logo	Logo	Logo	Name	Name
CONNECT WITH IIANC MEMBER AGENTS						
Exclusive invitation to IIANC Board of Directors Summer Retreat	★	★				
Invitation to 101 Weston Labs meet-ups and events	★	★				
NEW Ability to gift one IIANC member agency a full annual subscription to the Agent Development Program	★ (a \$2,700 value)					
Access/unlimited searches of IIANC members via online directory	★	★	★	★	★	★
Receive a copy of IIANC agency member postal mailing list upon request (limit two per year)	★	★	★	★		
Exclusive opportunity to participate in IIANC Market Finder	★	★	★	★	★	★
Access to agency members-only content on IIANC website	★	★	★	★	★	★
Exclusive rental of IIANC meeting space (subject to availability)	★	★	★	★	★	★
EXPOSURE THROUGH PRINT & DIGITAL ADVERTISING						
Hyperlinked, rotating banner advertisement featured on IIANC homepage (iianc.com)	★					
Hyperlinked company logo on IIANC homepage	★	★				
Exclusive access to North Carolina-specific industry reports	★	★	★	★	★	★
Full page ad placement in the NC P&C Insurance Marketplace Report, made available to all IIANC member agents	★	★				
20% discount off digital advertising rates	★	★	★	★	★	★
Company logo hyperlinked to company website in e-newsletter	IA Connection (Twice monthly)	The "I" on Professional Development (Twice monthly)				
Hyperlink to company website from IIANC's PARTNERS Program page to increase SEO opportunities	Logo	Logo	Logo	Logo	Name	
SET YOUR COMPANY APART FROM YOUR COMPETITION						
Sponsorship recognition in IIANC's lobby	Logo	Logo	Logo	Logo	Name	Name
Recognition at all IIANC Board of Directors meetings	★	★	★	★	★	★
Exclusive use of IIANC PARTNER logo	★	★	★	★	★	★

NOTE: *All discounts above are representative of standard, non-PARTNER rates

THANK YOU 2025 PARTNERS

CHAIRMAN'S CIRCLE



Swiss Re



PRESIDENTIAL



Johnson & Johnson
The Experience of the Past with a Vision for the Future



NATIONAL
GENERAL
an Allstate company



PLATINUM



SYSTEM SEARCH, INC.

weSure
INSURANCE

GOLD



Auto-Owners
INSURANCE
LIFE • HOME • CAR • BUSINESS

CAPITAL
PREMIUM FINANCING

Erie
Insurance
Above all in SERVICE since 1925

Fireman's Fund
Insurance Company
Protecting your future since 1863

FRONTline
INSURANCE
HOME | FLOOD | SPECIALTY

HERITAGE
INSURANCE
Pillars of Strength and Character

ISU Steadfast

ORION180
Expect MORE.

PROGRESSIVE

SafePoint MGA

SILVER

AmTrust
Donegal Insurance Group

Fortified
ifinance

IMS (Independent Market Solutions)
Jencap

Universal Property & Casualty

BRONZE

AF Group
Agency VA
Alamance Farmers' Mutual Insurance Company
American Integrity Insurance Company
AMERISAFE
Applied Systems
Aspera Insurance Services
Berkley Southeast
Berkshire Hathaway GUARD Insurance
Broadstreet Partners
Burns & Wilcox
Care West Insurance
Central Insurance
CNC Catastrophe & National Claims Service, Inc.
Commonwealth Underwriters Ltd.
Congruity HR
Dairyland

EMC Insurance
Encova Insurance
Enterprise Rent-A-Car
Farmers Insurance
FFVA Mutual
First Benefits Insurance Mutual
First Mutual Insurance Company
Frankenmuth
FTP Coastal Beltway Underwriters
Governmental Risk Insurance Plans
Hagerty
Halifax Mutual Insurance Company
Harford Mutual
Hartford Steam Boiler
Hawksoft
Homeowners of America Insurance Company
Hospitality Insurance Company

ICW Group
Imperial PFS
Insurance House
Insurance Partners Consortium
InsurBanc
Ironpeak
J.M. Wilson
Jenkins Restorations
Key Risk
Keystone
Levitate
Live Oak Bank
Main Street America Insurance
Markel
MarshBerry/FirstChoice
MidSouth Insurance Company
NC Grange Mutual Insurance Co.

Normandy Insurance Company
Penn National Insurance
Philadelphia Insurance Companies
Standard Premium Finance Management Corporation
Stonetrust Commercial Insurance Company
Strickland Insurance Brokers
Summit Holdings
Swyff
TAPCO Underwriters
The Cincinnati Insurance Company
Total Insurance Plus
Universal North America
USG Insurance Services
Utica
West Bend Insurance
Westfield
Zenith Insurance Company