



# 2025 IIANC PARTNERS PROGRAM

At IIANC, we don't wait for the future: we create it. We're driving meaningful innovation, delivering next-generation solutions, and empowering independent agencies to thrive in an ever-changing marketplace. Partnering with IIANC means joining a powerful and growing movement that's shaping what's next for the independent agency channel.

As the fastest-growing Big "I" state association and one of the most influential voices for independent agents nationwide, IIANC offers far more than standard membership perks. We provide a strategic platform for companies to grow, connect, and lead alongside an organization redefining what agency success looks like.

Our InsurEXPO trade show isn't just another industry event; it's the premier gathering of independent agents in the Southeast. It attracts top producers, decision-makers, and innovators from across North Carolina and beyond. As a 2026 PARTNER, you'll gain unmatched visibility and the opportunity to engage directly with the agents shaping the industry's future.

Join the movement transforming the independent agency system. Together, we'll lead the change, drive innovation, and build the future of agency success.

# PARTNER PLEDGE FORM

Due by January 31, 2026

## I want to support my independent agency network!

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <b>Chairman's Circle (\$20,000)</b> | <input type="checkbox"/> <b>Presidential (\$16,500)</b> | <input type="checkbox"/> <b>Platinum (\$13,500)</b> |
| <input type="checkbox"/> <b>Gold (\$10,000)</b>              | <input type="checkbox"/> <b>Silver (\$7,000)</b>        | <input type="checkbox"/> <b>Bronze (\$3,500)</b>    |

Company Name: \_\_\_\_\_

Main Contact Name: \_\_\_\_\_

If billing contact is different, please provide it here: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

- ☐ **Included with our PARTNERS Program pledge is a ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$ \_\_\_\_\_ contribution to the IIANC Action Fund, to support advocacy efforts on behalf of North Carolina independent insurance agents.**

<b>TOTAL AMOUNT DUE: \$ _____</b>
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### Payment Information:

- ☐ Check (Payable to IIANC) ☐ Please invoice me

- ☐ Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Card Number: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_

### PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS Program operates on a calendar year (benefits applicable January 1 – December 31). Commitments must be renewed each year to continue as an IIANC PARTNER and receive corresponding benefits. This contract serves as a binding agreement between your company and the Independent Insurance Agents of North Carolina (IIANC). Your company is responsible for the full, contracted balance, as no cancellations are permitted.

Payment is due at the time this commitment form is returned to IIANC. IIANC must receive this commitment form and complete payment by January 31, 2026 to be included in the 2026 PARTNERS Program and receive applicable benefits. If payment is received after this date, benefits may be adjusted accordingly. Please note, if you choose the "credit card" option, your card will be charged upon IIANC's receipt of this form.

Send commitments via mail: IIANC, PO Box 1165, Cary, NC 27512; or email: [aknott@iianc.com](mailto:aknott@iianc.com).

**I agree to all terms and conditions**

**outlined in this agreement. (please sign) \_\_\_\_\_ Date \_\_\_\_\_**

# HOW WE'RE SHAPING THE FUTURE OF THE INDUSTRY

## InsurAcademy

Your Path to a Successful  
Insurance Agency Career

InsurAcademy recruits and trains the next generation of insurance agents, ensuring the continuity of the independent agency system.



101 Weston Labs is the first InsurTech accelerator for the independent channel, supporting innovative entrepreneurs in developing technology that enhances independent agencies.

## ■ Agency Leaders Executive Retreat

**March 15-18, 2026 | Omni Grove Park Inn | Asheville, NC**

- Exclusive opportunity to connect with NC's leading agency owners and principals
- Brings together key agency decision makers and company representatives for several days of high-impact learning and networking in a beautiful and relaxing resort environment

## ■ **NEW:** Chairman's Championship Cup

**June 8, 2026 | MacGregor Downs Country Club | Cary, NC**

- A newly-added day of golf and networking benefiting the IIANC Action Fund
- Opportunities for sponsorships and tabletop displays will be available for your company to network with IIANC's most engaged PAC contributors and more

## ■ InsurEXP026

**September 17-18, 2026 | Benton Convention Center | Winston-Salem, NC**

- IIANC's most eagerly anticipated annual event featuring the state's largest industry trade show with 125+ exhibiting companies and vendors
- Attracts attendance of approximately 800 industry professionals, including nearly 400 independent agents from across North Carolina

## ■ Young Agents Development Conference

**October 29-30, 2026 | Embassy Suites Riverfront | Wilmington, NC**

- Designed to help Young Agents and those new to the industry increase their knowledge and expertise and make the connections that will lead towards future agency leadership
- Offers PARTNERS numerous organic networking opportunities without tying you to an exhibit booth

## WANT IN? YOU SHOULD!

Allyson Knott, CMP | [aknott@iianc.com](mailto:aknott@iianc.com) | 919-863-6517

# PROGRAM BENEFITS AT-A-GLANCE

	CHAIRMAN'S CIRCLE \$20,000	PRESIDENTIAL \$16,500	PLATINUM \$13,500	GOLD \$10,000	SILVER \$7,000	BRONZE \$3,500
<b>ADVOCACY FOR INDEPENDENT AGENTS</b>						
E-newsletter button hyperlinked to company website in the Governmental Affairs "Raleigh Report" (sent during legislative session)	Logo					
Invitation to join the IIANC delegation at the Big "I" National Legislative Conference (limit one representative per company)	★					
Invitation to local gatherings held throughout NC with IIANC member agents and state legislators	★	★				
<b>VISIBILITY AT IIANC CONFERENCES AND EVENTS</b>						
Exhibit booth at InsurEXPO26, North Carolina's largest industry event	complimentary (\$2,400 value)	complimentary (\$2,400 value)	complimentary (\$2,400 value)	50% discount*	50% discount*	50% discount*
Priority selection of exhibit space location at InsurEXPO26	1st	2nd	3rd	4th	5th	6th
Exclusive "PARTNER Company" exhibitor signage at InsurEXPO26	★	★	★	★	★	★
*NEW* Discounted tee box exhibitor rates at the 2026 Chairman's Championship Cup golf tournament	50% discount*	50% discount*	50% discount*	50% discount*	50% discount*	50% discount*
Complimentary registrations to IIANC events, as specified:	4 to InsurEXPO26 1 to ALER26 1 to YADC26 (up to \$3,000 value)	2 to InsurEXPO26 1 to ALER26 1 to YADC26 (up to \$2,700 value)	2 to InsurEXPO26 1 to YADC26 (up to \$2,100 value)	1 to InsurEXPO26 1 to YADC26 (up to \$1,500 value)	1 to InsurEXPO26 (up to \$900 value)	
Discounted registration rates for all company employees at IIANC events and educational classes	★	★	★	★	★	★
Sponsorship recognition at all IIANC conferences and events	Logo	Logo	Logo	Logo	Name	Name
<b>CONNECT WITH IIANC MEMBER AGENTS</b>						
Exclusive invitation to IIANC Board of Directors Summer Retreat	★	★				
Invitation to 101 Weston Labs meet-ups and events	★	★				
*NEW* Ability to gift one IIANC member agency a full annual subscription to the Agent Development Program	★ (a \$2,700 value)					
Access/unlimited searches of IIANC members via online directory	★	★	★	★	★	★
Receive a copy of IIANC agency member postal mailing list upon request (limit two per year)	★	★	★	★		
Exclusive opportunity to participate in IIANC Market Finder	★	★	★	★	★	★
Access to agency members-only content on IIANC website	★	★	★	★	★	★
Exclusive rental of IIANC meeting space (subject to availability)	★	★	★	★	★	★
<b>EXPOSURE THROUGH PRINT &amp; DIGITAL ADVERTISING</b>						
Hyperlinked, rotating banner advertisement featured on IIANC homepage (iianc.com)	★					
Hyperlinked company logo on IIANC homepage	★	★				
Exclusive access to North Carolina-specific industry reports	★	★	★	★	★	★
Full page ad placement in the NC P&C Insurance Marketplace Report, made available to all IIANC member agents	★	★				
20% discount off digital advertising rates	★	★	★	★	★	★
Company logo hyperlinked to company website in e-newsletter	IA Connexion (Twice monthly)	The "I" on Professional Development (Twice monthly)				
Hyperlink to company website from IIANC's PARTNERS Program page to increase SEO opportunities	Logo	Logo	Logo	Logo	Name	
<b>SET YOUR COMPANY APART FROM YOUR COMPETITION</b>						
Sponsorship recognition in IIANC's lobby	Logo	Logo	Logo	Logo	Name	Name
Recognition at all IIANC Board of Directors meetings	★	★	★	★	★	★
Exclusive use of IIANC PARTNER logo	★	★	★	★	★	★

NOTE: \*All discounts above are representative of standard, non-PARTNER rates



# THANK YOU 2025 PARTNERS

## CHAIRMAN'S CIRCLE

**AMWINS**™

**RPS**  
Risk Placement Services, Inc.

**RT** RYAN  
TURNER  
SPECIALTY

**RYAN**  
SPECIALTY  
UNDERWRITING  
MANAGERS

 **Swiss Re**

**TRAVELERS** 

## PRESIDENTIAL

**BUILDERS  
MUTUAL**

**JSA**



**Johnson & Johnson**  
*The Experience of the Past with a Vision for the Future*

**Liberty  
Mutual**  
INSURANCE

**Safeco**  
Insurance™  
A Liberty Mutual Company

**NATIONAL  
GENERAL**  
an **Allstate** company

**Smart★Choice®**

## PLATINUM

**builders**  
INSURANCE BUILT STRONG

**CRC Group**

**Millers Mutual**

**Nationwide®**  
is on your side



**SYSTEM SEARCH, INC.**

**weSure**  
INSURANCE

## GOLD



**Auto-Owners**  
INSURANCE  
LIFE • HOME • CAR • BUSINESS

**CAPITAL**  
PREMIUM FINANCING™

**Erie**  
Insurance®  
Above all in SERVICE – since 1925™

**Fireman's Fund®**  
Insurance Company  
Protecting your future since 1863™

**FRONTline**  
INSURANCE  
HOME | FLOOD | SPECIALTY

**HERITAGE**  
INSURANCE  
Pillars of Strength and Character.

**ISU Steadfast**

**ORIONIBO**  
Expect MORE.

**PROGRESSIVE**

**SafePoint** MGA

## SILVER

**AmTrust**  
**Donegal Insurance Group**

**Fortified**  
**ifinance**

**IMS (Independent Market Solutions)**  
**Jencap**

**Universal Property & Casualty**

## BRONZE

AF Group  
Agency VA  
Alamance Farmers' Mutual Insurance Company  
American Integrity Insurance Company  
AMERISAFE  
Applied Systems  
Aspera Insurance Services  
Berkley Southeast  
Berkshire Hathaway GUARD Insurance  
Broadstreet Partners  
Burns & Wilcox  
Care West Insurance  
Central Insurance  
CNC Catastrophe & National Claims Service, Inc.  
Commonwealth Underwriters Ltd.  
Congruity HR  
Dairyland

EMC Insurance  
Encova Insurance  
Enterprise Rent-A-Car  
Farmers Insurance  
FFVA Mutual  
First Benefits Insurance Mutual  
First Mutual Insurance Company  
Frankenmuth  
FTP Coastal Beltway Underwriters  
Governmental Risk Insurance Plans  
Hagerty  
Halifax Mutual Insurance Company  
Harford Mutual  
Hartford Steam Boiler  
Hawsoft  
Homeowners of America Insurance Company  
Hospitality Insurance Company

ICW Group  
Imperial PFS  
Insurance House  
Insurance Partners Consortium  
InsurBanc  
Ironpeak  
J.M. Wilson  
Jenkins Restorations  
Key Risk  
Keystone  
Levitare  
Live Oak Bank  
Main Street America Insurance  
Markel  
MarshBerry/FirstChoice  
MidSouth Insurance Company  
NC Grange Mutual Insurance Co.

Normandy Insurance Company  
Penn National Insurance  
Philadelphia Insurance Companies  
Standard Premium Finance Management Corporation  
Stonetrust Commercial Insurance Company  
Strickland Insurance Brokers  
Summit Holdings  
Swyft  
TAPCO Underwriters  
The Cincinnati Insurance Company  
Total Insurance Plus  
Universal North America  
USG Insurance Services  
Utica  
West Bend Insurance  
Westfield  
Zenith Insurance Company