

WE'RE BACK.

WE'RE EXCITED.

LET'S DO THIS.

Spotlight your company's products, services, and markets to North Carolina's community of independent agents. As the nation's fastest-growing Big "I" state association and one of the largest and most dynamic voices for independent agents in the country, there is no better way than by partnering with IIANC!

With a solid track record of new member growth coupled with some of the most well-attended and energetic industry events and trade shows in the country (plus, IIANC's in-person conferences and events have returned!) the decision is easy and the time is now. Can we count on your company to be by our side, supporting and helping independent agencies to grow, innovate, and thrive into the future?

★★
iianc PARTNERS PROGRAM

Tech Summit

February 22, 2022 | Sheraton Imperial Hotel | Research Triangle Park, NC

- One-day event equipping agents with information on all things technology-related to help them increase sales, streamline their marketing efforts, and operate more efficiently
- Includes a “Solutions Center” vendor marketplace for technology-related companies and vendors to showcase their products, services, and resources for agents

Agency Leaders Executive Retreat

March 27-30, 2022 | Omni Grove Park Inn | Asheville, NC

- Exclusive event tailored towards NC’s leading agency owners and principals
- Brings together key agency decision makers and company representatives for several days of high-impact learning and networking in a beautiful and relaxing resort environment

6th Annual IIANC Charity Golf Tournament

June 20, 2022 | MacGregor Downs Country Club | Cary, NC

- Organized by IIANC’s iLEAD (Young Agents) Committee with all proceeds directly benefiting the two Make-A-Wish chapters in North Carolina
- Opportunities for sponsorships, tabletop displays, giveaways and good times while raising money for deserving children and networking with agents and peers

InsurEXP022

September 27-28, 2022

Benton Convention Center | Winston-Salem, NC

- IIANC’s largest and most eagerly anticipated annual event featuring the state’s largest industry trade show with 100+ exhibiting companies and vendors
- Attracts attendance of nearly 1,000 industry professionals, including 400+ independent agents from across North Carolina



Young Agents Development Conference

Dates & Location TBD | Fall 2022

- Designed to help Young Agents and those new to the industry increase their knowledge and expertise and make the connections that will lead towards future agency leadership
- YADC helps to connect Young Agents with company and vendor representatives through organic networking opportunities without tying you to an exhibit booth

WANT IN? YOU SHOULD!

Allyson Knott, CMP | aknott@iianc.com | 919-863-6517

PROGRAM BENEFITS AT-A-GLANCE

	CHAIRMAN'S CIRCLE \$18,000	PRESIDENTIAL \$15,000	PLATINUM \$12,000	GOLD \$9,000	SILVER \$6,000	BRONZE \$3,000
ADVOCACY FOR INDEPENDENT AGENTS						
Invitation to the 2022 IIANC Legislative Day	★	★				
Invitation to join the IIANC delegation at the Big "I" National Legislative Conference (limit one representative per company)	★					
Sponsorship of Governmental Affairs "Raleigh Report" e-newsletter	★					
Invitation to local gatherings held throughout NC with IIANC member agents and state legislators	★	★				
VISIBILITY AT IIANC CONFERENCES AND EVENTS						
Exhibit booth at InsurEXPO22	complimentary (\$800 value)	complimentary (\$800 value)	complimentary (\$800 value)	50% discount*	50% discount*	50% discount*
Priority selection of exhibit space location	1st	2nd	3rd	4th	5th	6th
General recognition at the IIANC Charity Golf Tournament♦	Logo	Logo	Logo	Logo	Name	Name
Complimentary registrations to the IIANC event of your choice	6 (up to \$1,350 value)	4 (up to \$1,350 value)	3 (up to \$1,050 value)	2 (up to \$750 value)	1 (up to \$450 value)	
Discounted registration rates for all company employees at IIANC events and educational classes	★	★	★	★	★	★
Sponsorship and recognition at all IIANC conferences and events	Logo	Logo	Logo	Logo	Name	Name
Exclusive "PARTNER Company" exhibitor signage	★	★	★	★	★	★
CONNECT WITH IIANC MEMBER AGENTS						
Exclusive invitation to IIANC Board of Directors Summer Retreat	★	★				
Send marketing email(s) to IIANC member agents at a discounted rate (limits and exclusions apply)	★	★	★	★	★	★
Opportunity to select an IIANC member agency to receive a complimentary R.I.S.E. Report from IA METRIC	★					
Opportunity to invite prospective IIANC member agent(s) to attend InsurEXPO22 as your company's guest(s) at no charge±	★	★	★			
Access/unlimited searches of IIANC members via online directory	★	★	★	★	★	★
Exclusive opportunity to participate in IIANC Market Finder	★	★	★	★	★	★
Inclusion in digital Resource Guide to PARTNER Appointments	★	★	★	★	★	★
Exclusive rental of IIANC meeting space (subject to availability)	4 complimentary meetings	2 complimentary meetings	1 complimentary meeting	★	★	★
EXPOSURE THROUGH PRINT & DIGITAL ADVERTISING						
Hyperlinked, rotating banner advertisement featured on IIANC homepage (iianc.com)	★					
Hyperlinked company logo on IIANC homepage	★	★				
Complimentary full color ad in the printed "The Carolina Agent" annual publication (deadlines apply)	Full Page	Full Page	Half Page	Quarter Page	available for purchase	available for purchase
Printed copy of "The Carolina Agent" publication	★	★	★	★	★	★
20% discount off digital advertising rates	★	★	★	★	★	★
E-newsletter button hyperlinked to company website	IA Connection (Twice monthly)	IA Connection (Once per month)	IIANC Education Update (Every other month)			
Opportunity to submit sponsored content for "IA Connection" e-newsletter (sent twice monthly)	1 article	1 article	1 article			
Recognition on IIANC social media channels	★	★	★	★		
SET YOUR COMPANY APART FROM YOUR COMPETITION						
Guest appearance on "IIANC Radio" podcast episode hosted by IIANC's CEO Aubie Knight	★					
General sponsorship of twice monthly webinar series for IIANC members	Logo	Logo	Logo	Logo	Name	Name
Digital display in IIANC's lobby	Logo	Logo	Logo	Logo	Name	Name
Recognition at all IIANC Board of Directors meetings	★	★	★	★	★	★
Exclusive use of IIANC PARTNER logo	★	★	★	★	★	★

NOTE: ♦Participation in and sponsorship of the IIANC Charity Golf Tournament is separate from the IIANC PARTNERS Program.; *50% discount applies to non-PARTNER rate
 ‡Restrictions apply; contact IIANC for further details

THANK YOU 2021 PARTNERS

CHAIRMAN'S CIRCLE



PRESIDENTIAL



PLATINUM



GOLD



SILVER

AmTrust North America
 Donegal Insurance Group
 ePayPolicy
 Frank Winston Crum Insurance Company
 ifinance

Independent Market Solutions (IMS)
 Keystone
 Levitate
 Main Street America Insurance Company
 System Search

Tarmika
 Universal North America
 UPC Insurance
 West Bend Mutual Insurance Co.
 Wright Flood

BRONZE

Accident Fund Ins. Co. of America
 Allstar Financial Group
 AmCap Insurance
 AMERISAFE
 AmSuisse
 Applied Underwriters
 Bankers Insurance Group
 Bass Underwriters
 BBSI
 Berkshire Hathaway GUARD Ins. Co.
 Burns & Wilcox Ltd
 Capital Premium Financing
 Central Insurance Companies
 Chubb
 The Cincinnati Insurance Company
 Commonwealth Underwriters Ltd.
 Congruity HR
 EMC Insurance

Enginuation
 FFVA Mutual
 First Choice Agents Alliance
 First Mutual Insurance Company
 Foremost, a Farmers Insurance Co.
 Frankenmuth Insurance
 Gardner Roofing & Construction, Inc.
 GeoBlue
 Governmental Risk Ins. Plans, LLC
 GP Agency Full-Service Brokerage
 Harford Mutual Insurance Group
 Hartford Steam Boiler
 Homeowners of America Insurance Co.
 Hospitality Insurance Company
 Hull & Co.
 ICW Group Insurance Companies
 Imperial PFS
 Insurance House

Insurance Technologies Corporation
 Iroquois South, Inc.
 JM Wilson
 Kemper Auto
 Key Risk
 Leavitt Group
 Live Oak Bank
 Markel
 MidSouth Mutual Insurance Company
 Millers Mutual Group
 NC Grange Mutual Insurance Company
 Normandy Insurance Company
 Orion180 Insurance Services, LLC
 Penn National Insurance
 Pie Insurance
 Risk Innovations
 Rpost
 SageSure

Servpro of N. Raleigh and Wake Forest
 Southern Insurance Underwriters
 Standard Premium Fin. Mgmt. Corp.
 State Auto Insurance
 Stonewood Insurance Company
 Strickland Insurance Brokers
 SynchronoSure
 TAPCO Underwriters, Inc.
 Technology Associates
 Total Insurance Plus, LLC
 USG Insurance Services, Inc.
 Utica National
 Velocity Risk Underwriters
 Wellfleet
 Westfield
 Work At Home Vintage Experts
 Worldwide Facilities, LLC
 Zenith Insurance Company

PARTNER PLEDGE FORM

Due by December 31, 2021

I want to support my independent agency network!

- Chairman's Circle (\$18,000)** **Presidential (\$15,000)** **Platinum (\$12,000)**
 Gold (\$9,000) **Silver (\$6,000)** **Bronze (\$3,000)**

Company Name: _____

Main Contact Name: _____

If billing contact is different, please provide it here: _____

Company Address: _____

Phone: _____ Email: _____

Company Website: _____

- Included with our PARTNERS Program pledge is a \$1,000 \$500 \$250 \$ _____ contribution to the IIANC Action Fund, to support advocacy efforts on behalf of North Carolina independent insurance agents.**

TOTAL AMOUNT DUE: \$ _____

Payment Information:

- Check (Payable to IIANC) Please invoice me on January 1, 2022

- Credit Card: _____ Visa _____ MasterCard _____ American Express

Card Number: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing Address for Card: _____

PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS Program operates on a calendar year (benefits applicable January 1 – December 31). Commitments must be renewed each year to continue as an IIANC PARTNER and receive corresponding benefits. This contract serves as a binding agreement between your company and the Independent Insurance Agents of North Carolina (IIANC). Your company is responsible for the full, contracted balance, as no cancellations are permitted.

Payment is due at the time this commitment form is returned to IIANC. IIANC must receive this commitment form and complete payment by January 1, 2022 to be included in the 2022 PARTNERS Program and receive applicable benefits. If payment is received after this date, benefits may be adjusted accordingly. Please note, if you choose the "credit card" option, your card will be charged upon IIANC's receipt of this form.

Send commitments via mail: IIANC, PO Box 1165, Cary, NC 27512; fax: 919-882-9881; or email: aknott@iianc.com.

I agree to all terms and conditions

outlined in this agreement. (please sign) _____ Date _____